

COACHRX

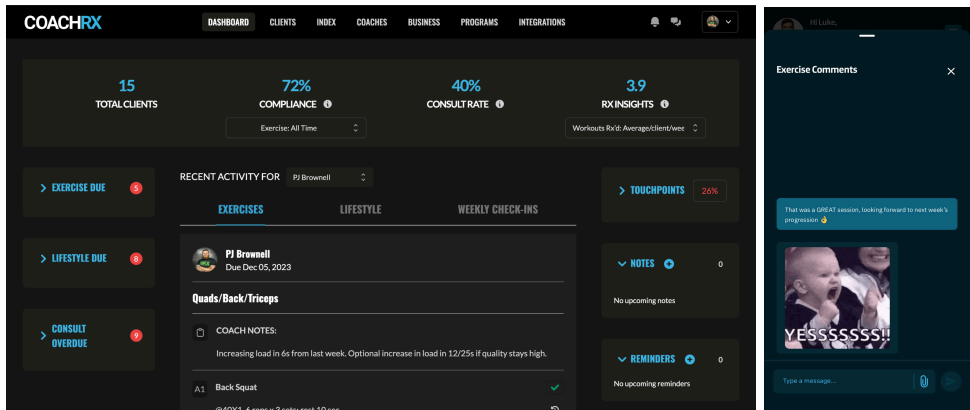
UNLOCK THE POWER OF CONNECTION:

Building Strong Client Relationships With CoachRx.

Introduction

In today's fitness landscape, the key differentiator for coaches isn't just about the most sophisticated program design; it's about forging meaningful relationships, educating, and truly connecting with your clients. CoachRx improves coach client relationships, offering a suite of features tailored to enhance these vital aspects of coaching.

Feature 1: Touchpoints



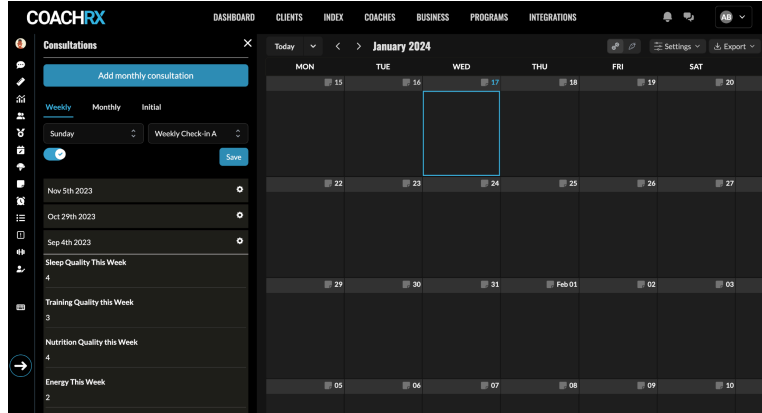
Coach Web App

Client Experience

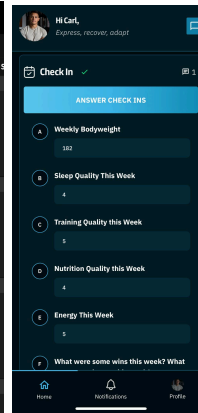
Overview	Implementation
Touchpoints represent the frequency of your proactive interaction with clients each week, whether through workout comments, video messages, weekly check-ins, direct messages, or consultations.	Set and adjust your touchpoint goals in CoachRx settings. Aim to not only meet but exceed these goals with meaningful interactions, steering clear of impersonal communications.

Read more about CoachRx communication features [here](#).

Feature 2: Weekly Check-Ins



Coach Web App

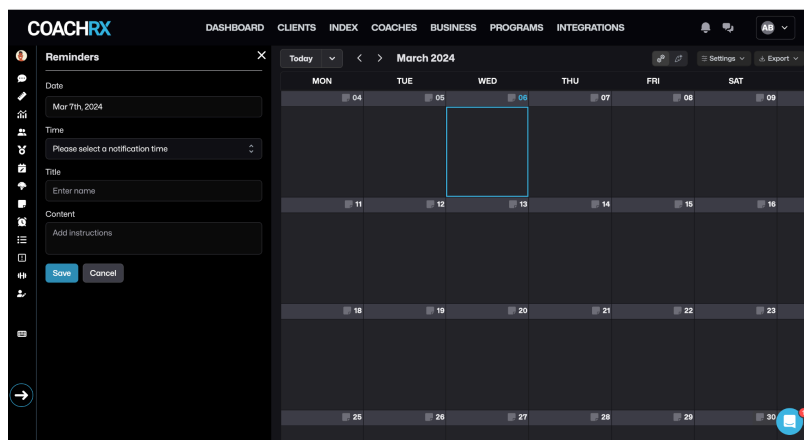


Client Experience

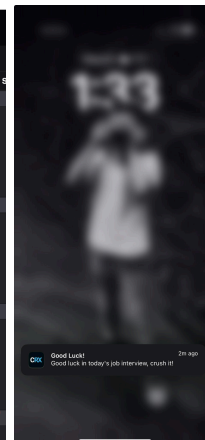
Overview	Implementation
Weekly check-ins facilitate regular feedback from clients, enhancing the professional feel of your coaching service.	Customize check-ins to align with client goals or types. This personalized approach ensures relevance and promotes client engagement.

Read more about CoachRx communication features [here](#).

Feature 3: Reminders



Coach Web App

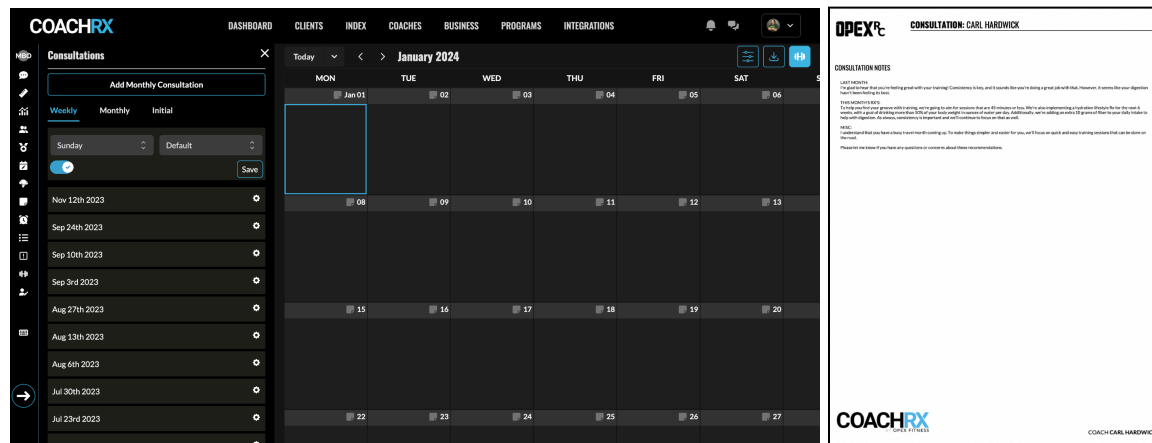


Client Experience

<h2>Overview</h2>	<h2>Implementation</h2>
<p>Reminders allow you to send personalized messages and notifications effortlessly, ensuring consistent client engagement without the need for manual tracking.</p>	<p>Schedule reminders directly from your dashboard or client calendar for a variety of purposes, from hydration reminders to personalized encouragement, adding a personal touch to your service.</p>

Read more about CoachRx communication features [here](#).

Feature 4: Consultations



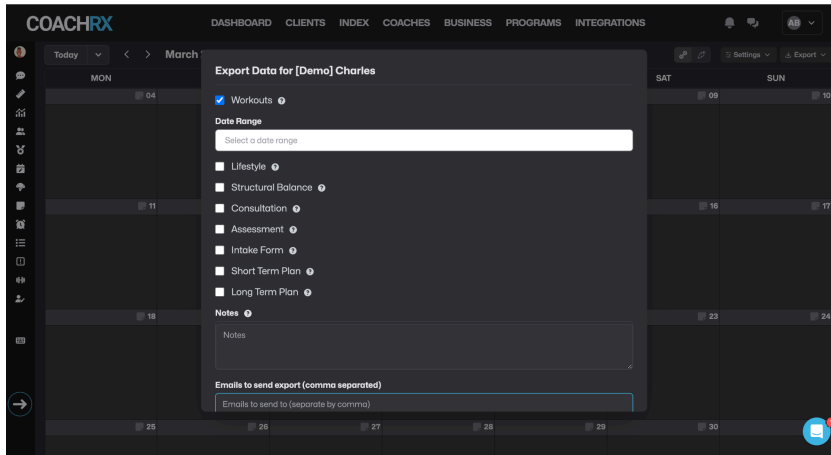
Coach Web App

Client Experience

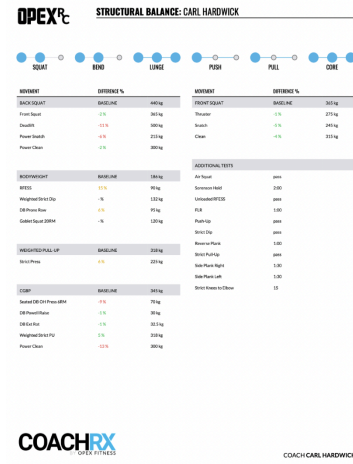
<h2>Overview</h2>	<h2>Implementation</h2>
<p>Track both initial and ongoing consultations to keep detailed notes and ensure regular, meaningful face-to-face interactions with clients.</p>	<p>Log consultations in your client's calendar, distinguishing between client-facing and private notes to maintain clarity and privacy.</p>

Read more about CoachRx communication features [here](#).

Feature 5: Custom Client Reports



Coach Web App

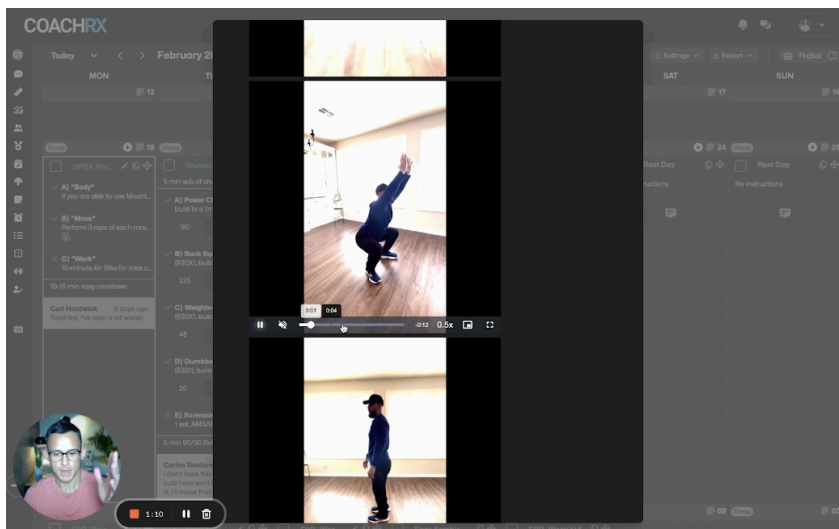


Client Experience

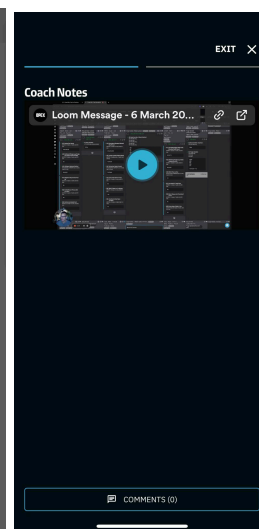
Overview	Implementation
Enhance your service with branded reports detailing workouts, lifestyle, assessments, and plans, encouraging client curiosity and engagement.	Export sections from the platform to create comprehensive reports for onboarding, post-assessment, and planning stages.

Read more about CoachRx communication features [here](#).

Feature 6: Loom Integration



Coach Web App



Client Experience

Overview	Implementation
The Loom video communication integration enriches your coaching by allowing you to send personalized video messages and screen shares for technique breakdowns, explanations, and deeper connection to prescriptions.	Utilize the Loom feature in direct messages, comments, and Coach Notes for a more personal touch in your communication.

Read more about CoachRx communication features [here](#).

Your Next Steps & Action Plan:

To maximize the benefits of CoachRx and strengthen your client relationships, follow this structured action plan:

Step 1: Evaluate Your Current Workflow

- Task 1.1:** Assess how you currently interact with your clients. Identify gaps where these CoachRx features can enhance client engagement and communication.
- Task 1.2:** Reflect on the frequency and depth of your current client touchpoints. Consider how increasing or making these interactions more meaningful could improve client satisfaction and compliance (aka results).

Step 2: Develop Your Client SOP (Standard Operating Procedure)

- Task 2.1:** Create a clear SOP document for your coaching business. Include your approach to communication, expected roles/behaviors, and how to utilize CoachRx for optimal coach client interaction.
- Task 2.2:** Personalize the SOP with your branding. Name it appropriately (e.g., “Mike’s Gym Client SOP”) to reflect your business’s identity.
- Task 2.3:** Upload the SOP to your CoachRx documents section. Introduce it during the client onboarding process to set clear expectations right from the start.

Step 3: Implement CoachRx Features into Your Daily Routine

- Task 3.1: Touchpoints:** Set a minimum touchpoint goal in CoachRx. Challenge yourself to not only meet but exceed this goal with quality interactions. Plan your week in advance, allocating specific times for engaging with clients through the platform.
- Task 3.2: Weekly Check-Ins:** Customize weekly check-ins based on individual client goals or types. Schedule these check-ins to ensure consistency and comment when necessary to increase your weekly touchpoints.
- Task 3.3: Reminders:** Use the Reminders feature to schedule personalized messages. Think creatively about how these reminders can add value to your client's day and coaching experience.
- Task 3.4: Consultations:** Schedule regular consultations with each client. Use the private notes feature to keep track of personal details and coaching strategies for your records.
- Task 3.5: Custom Client Reports:** Generate custom reports for new assessments, plans, and milestones. Use these reports as a tool for engagement and motivation.
- Task 3.6: Loom Integration:** Incorporate video messages into your communication strategy. Use Loom for explaining complex concepts, providing feedback, connecting your client to their training, or just checking in.

Step 4: Monitor and Adjust

- Task 4.1:** Regularly review the impact of these features on client engagement and satisfaction. Use CoachRx analytics to track client compliance and progress.
 - Task 4.2:** Solicit feedback from your clients on these new engagement strategies. Adjust your approach based on their preferences and feedback.
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Conclusion

These features from CoachRx empower you to deepen your client relationships through consistent, meaningful communication, personalized engagement, and professional service enhancement. By leveraging these tools, you set yourself apart as a coach dedicated not only to your clients' physical progress but also to their overall experience and satisfaction.

By systematically implementing these steps, you'll not only streamline your coaching process with CoachRx but also significantly deepen the relationships with your clients. These actions are designed to foster a coaching environment where clients feel valued, engaged, and motivated to achieve their fitness goals. Together, we can elevate the client experience, making every client feel valued, understood, and motivated on their fitness journey.

Start Your Free CoachRx Trial

Elevate your coaching even further with a [14-day free trial of CoachRx](#). Experience firsthand how our platform can streamline your coaching process, making it easier for you to apply the principles from the guide in real-time with your clients.

START YOUR FREE TRIAL

We're here to support you on this journey to becoming a more connected and impactful coach. If you have any questions or need further assistance, please don't hesitate to reach out coachrx@opexfit.com.

Thank you for taking this important step towards enhancing your coaching practice with CoachRx. We look forward to seeing the positive changes you'll bring to your clients' lives.

To your coaching success,
CoachRx Team